



ARMD digital™
advance risk mitigation digital



ARMD.digital Broker Partners

Give Your Clients More, **Without Doing More.**

Cyber risk is growing. Your clients are feeling it. And they're looking to you for answers.

As a Short-Term Commercial Insurance Broker, you're already managing a wide portfolio of complex, technical products. The admin is relentless - proposal forms, underwriting requirements, claims handling, compliance with the FAIS Act, TCF, Records of Advice... it all takes time.

Cyber insurance is becoming a hot topic – but let's be honest:

The forms are technical. The product is unfamiliar. And most brokers don't feel equipped to confidently guide clients through it. So despite knowing cyber is a real and rising threat, it often ends up in the "too hard" pile.

Don't get us wrong – we believe cyber insurance is critical.

But it's not the only way to help clients respond to cyber threats. There's a growing demand for proactive solutions that can reduce risk before it turns into a claim.

That's exactly where ARMD.digital fits in.

Our cybersecurity solutions are fast, simple, and practical – and most importantly, they're non-financial. That means:

- No FAIS Act implications
- No TCF requirements
- No Records of Advice

All you do is share a link or place a banner ad, and we take care of the rest. It's a smart way to extend your offering, protect your clients, and stay ahead in a risk category where many brokers are still sitting on the sidelines.

Why Partner with ARMD.digital?

Because it positions you as proactive, relevant, and ahead of the curve – without any extra admin.

Cyber threats are growing faster than most businesses (and brokers) can keep up with. ARMD.digital makes it simple to offer your clients credible, on-demand cybersecurity protection that aligns with what insurers and regulators are already starting to expect.

As a Broker Partner, you can:

- ✓ Extend your value to clients without needing to be a cyber expert
- ✓ Offer credible cyber risk solutions that help businesses reduce exposure
- ✓ Generate referral income with no compliance overhead
- ✓ Differentiate your brokerage by being ahead of the cyber conversation
- ✓ Keep clients close by helping them address a risk they know they can't ignore

And best of all – you do all this without changing how you work. There are no sales targets, no meetings, no paperwork, and no chasing. Just share your unique link or display a partner banner – and we handle the rest.

You will be offering your clients credible, high-impact cybersecurity solutions – ready when they are.

As a Broker Partner, you're giving your clients access to powerful digital risk mitigation tools – trusted by businesses, backed by compliance insight, and easy to activate online.

Here are two core solutions you can offer today:

1 CyberProfiler Scan

Help your clients see what attackers can.

CyberProfiler is a non-invasive digital scan that reveals what criminals can see about your client's business online—using only public data tied to their domain.

- Identifies public-facing vulnerabilities
- Helps support routine regulatory assessments
- Provides a fast, credible snapshot of risk
- Requires no internal access or IT involvement

Most businesses have no idea how much criminals can see—and learn—publicly before they strike. That's the value of a proactive vulnerability scan.



2 DMARC Protection

Stop cybercriminals from impersonating your clients' domains.

DMARC protects your clients' outbound email—preventing criminals from spoofing their domain to send phishing emails, malware, or fraudulent messages.

- Safeguards their clients, suppliers, team, and reputation
- Increasingly required by insurers and regulators
- Fully implemented in under 90 days
- Powered by Sendmarc, a trusted industry leader

DMARC is a foundational cybersecurity control. If your client owns a domain, they need this.

We're adding more solutions soon – so you'll always have something new to offer clients in this fast-moving category.



No Training. No Admin. Just Share the Link.

We know the admin involved with insurance products can be onerous. That's why we've built the ARMD.digital Broker Partner model to be easy to use – with no prior learning required, and designed so you can share a link in an email or add it to existing documents (like proposal forms or brochures) – or even include it on your website. Wherever it fits naturally into your workflow, it works.

1

Join as a Broker Partner

Getting started is quick and effortless. We'll give you a unique referral link and access to optional banner adverts you can add to your emails, website, newsletters, or proposal documents.

There's no cost, no targets, and no obligation to sell. You stay in control.

2

Share the Link

Once set up, just share your referral link with clients whenever it makes sense. Include it in client emails, add to proposal templates – or even drop it into your email signature so it's always visible.

You don't need to pitch or explain the solution – just let clients know you've got a credible cybersecurity option available, and they can explore it in their own time.

3

We Take Care of the Rest

Once your client clicks the link, we handle everything from there. They get clear information, instant access to our solutions, and expert support if they need it.

If the client signs up, you get credited automatically – and earn when they buy.

4

Stay Relevant in a Changing Risk Landscape

Cyber threats are evolving – and so are clients' expectations. Offering credible cybersecurity solutions shows you understand the risks and can help them take action.

It's a smart way to stay ahead, build trust, and reinforce your role as valued advisor – without needing to be a cybersecurity expert.

Managing Multiple Branches or Reps? No Problem.

If your brokerage has different branches or individual reps who want to track their own referrals, ARMD.digital makes it easy.

Once registered, the Main Partner account can easily add and create Sub-Partners online – each with their own unique referral link and Partner ID.

- Sub-Partners receive individual sales notifications for their own referrals
- Both the Main Partner and Sub-Partner receive the monthly commission summary
- Banking details stay linked to the Main Partner for seamless payouts

This gives you the flexibility to separate earnings by person or team—without adding any extra admin.

Ready to Offer More Without Doing More?

You already protect your clients from business risks every day. Now you can help them reduce their exposure to cyber threats too – without adding complexity to your workflow or obligations under the FAIS Act.

With ARMD.digital, you're not selling a product. You're offering peace of mind, credibility, and proactive value – at exactly the right time.

No cost. No admin. Just opportunity.

[Register as a Broker Partner now](#)



ARMD digital
advance risk mitigation digital